Rickshaw Branding Specs

Please set up graphics within safety areas designated,
place elements on a common solid color or small pattern background and
bleed background to edge of document.

| Media Accepted:	EPS
Preferred Software:	Adobe ILLUSTRATOR
Color set-up: (RGB, CMYK)	CMYK
Layout:	SHOULD BE TO SCALE OR SIZE AS...
DPI:	125 DPI AT FULL SIZE
FONT SHOULD BE OUTLINED	

Mike Langille
Rickshaw runners Of Toronto Media
308 Adelaide St West
Toronto On,
M5V 1P6
T 416 260 1318
Mobile 416 930 7146
www.RickshawAdvertising.com
michael@RickshawAdvertising.com

Rickshaw
Services
of Toronto

Rear Panel

REAR PANEL

44" W

2' BLEED

2"

2"

44" H
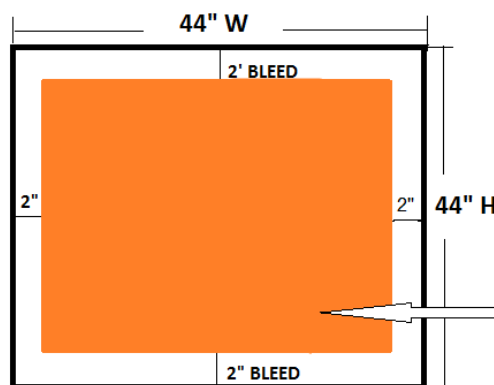
2" BLEED

Copy Safety is 40" w x 40" h
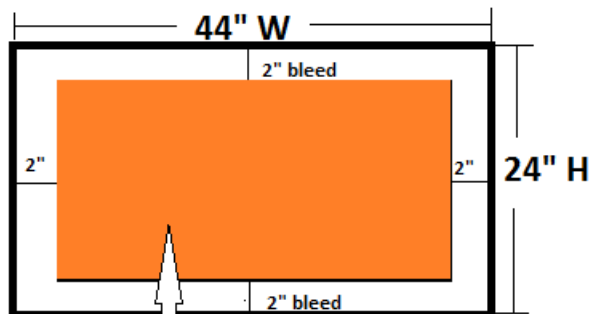Elements within safety.
Place bleed background to fill
document.

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Front Panel

FRONT PANEL

44" W

2" bleed

2"

2"

24" H

2" bleed

Copy Safety is 40" w x 20" h
Elements within safety
Place bleed background to fill document

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Wheel Disk Covers

OPTIONAL

WHEEL DISK COVERS   [ROUND]

WHEEL

24" h

21" h

3" HOLE IN CENTER
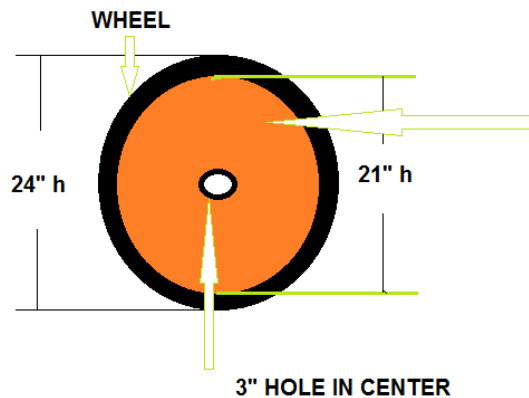
Copy Safety is 21" Diamater with
a 3" hole in the middle.
Place bleed background to fill
document.

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